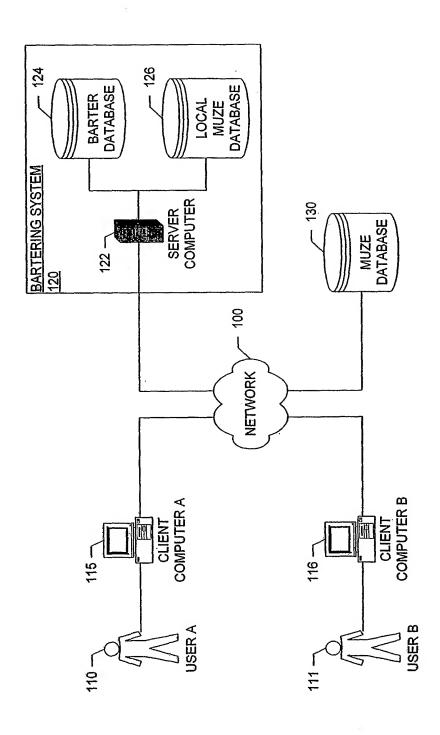
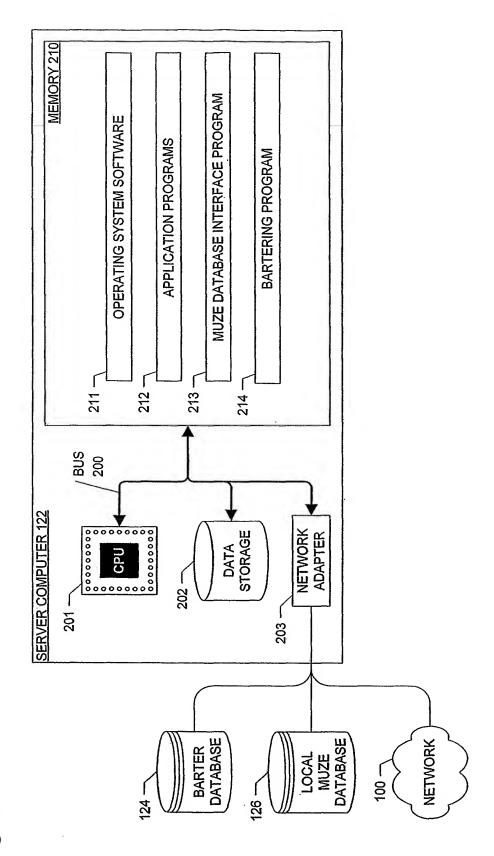
## Figure 1



## Figure 2



## Figure 3

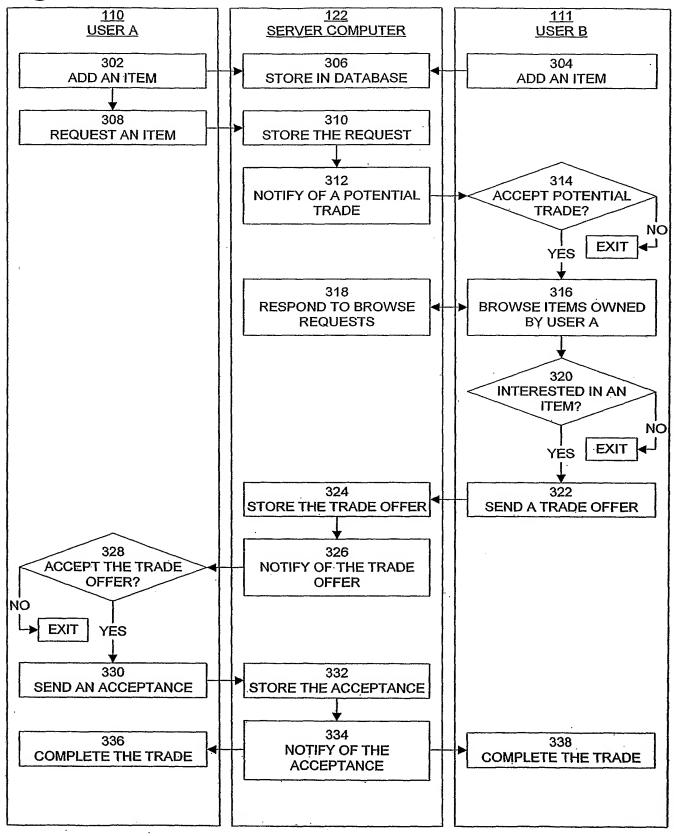


Fig 4A	ZUNAFISH Trade the stuff you're done with for stuff you want!								
	Select a category to see what's available:								
	DVDs	CDs	Books	Video Games	VHS	Audio books			
Welcome	<u>User</u>								
Sign out	•			ore Stuff					
My Zuna	<u>fish</u>								
Post Mor	Stuff I've Posted Post More Stuff			len Greats	by E. Singt				
	My Completed Trades				_				
My Account Help Zunafish Grow!			A New Day Has Come C. Dion  Duets E. John						
	FAQs	How Zunafish Works	Trading Rules	Hassle- Free Mailing	User Rating System	Contact Zunafish			

Fig 4A2	2	ade the stu	ZUNAFIS  ff you're dor  want!  category to	ne with for s				
	DVDs	CDs	Books	Video Games	VHS	Audio books		
My Acco	fish Posted re Stuff pleted Trades		Post More Stuff 402  1. Select the goods category  2. Enter search keywords  3. Click here  Done for now					
	FAQs	How Zunafish Works	Trading Rules	Hassle- Free Mailing	User Rating System	Contact Zunafish		

Fig. 4A3 **ZUNAFISH** Trade the stuff you're done with for stuff you want! Select a category to see what's available: Video Audio **DVDs VHS CDs** Books Games books Welcome User Post Stuff: Search Results 403 kenw For keyword "Golden" Sign out 20 Golden Greats - F. Sinatra My Zunafish Golden Greats II - F. Sinatra Stuff I've Posted Golden Songs from Radio - Misc. Post More Stuff The Voice [Box] - F. Sinatra My Completed Trades My Account New Search Help Zunafish Grow! Hassle-User How Trading Contact **FAQs** Zunafish Free Rating Rules Zunafish Works System Mailing

Fig. 4A4

ZUNAFISH
Trade the stuff you're done with for stuff you want!

Post Stuff

To list your copy of <u>20 Golden Greats</u>, select its condition:

<u>Excellent</u> <u>Good</u>

<u>Acceptable</u> <u>Poor</u>

<u>List Item</u>

<u>Cancel</u>

Fig. 4A5 ZUNAFISH Trade the stuff you're done with for stuff you want! Select a category to see what's available: Video Audio **VHS DVDs** CDs Books Games books Welcome User Listed Books: Category Search 405 <u>kenw</u> **SELECT A TITLE** Sign out Daisy Fay and the Miracle Man by Fannie Flagg My Zunafish Welcome to the World, Baby Girl by Fannie Stuff I've Posted Flagg Post More Stuff Lonesome Dove (1991) by Larry McMurty My Completed Trades My Account Batman: Complete History - by Les Daniels Help Zunafish Grow! Next page results Non-Sort **Biographies** <u>Humor</u> Reference **Fiction Fiction** Results

Fig. 4A6		rade the st	ZUNAFI uff you're do want	ne with for	stuff you					
		Select a	Select a category to see what's available:							
	DVDs	CDs	Books	Video Games	VHS	Audio books				
Welcome	User		My Zunafish	406						
<u>kenw</u>										
Sign out			STUFF I WA	NT MY S	TUFF OTHE	ERS WANT				
My Acco	Posted e Stuff oleted Trade		<u>Daisy Fay</u> Book	Curre	ntly Empty	1				
	FAQs	How Zunafis Works	I KIIIAS	Hassle- Free Mailing	User Rating System	Contact Zunafish				

Fig. 4	e the st	uff	ZUNAFIS you're dor want!		vith for s	stuff you			
			Select a	a ca	itegory to	see	what's	available:	
	DVDs		CDs		Books	•	Video Games	VHS	Audio books
Welcome kenw	<u>User</u>	-		Мy	Zunafish 4	406	<u> </u>		
Sign out				ST	UFF I WAI	NT		UFF REQU	<u>JESTED</u>
My Zunat Stuff I've Post Mor	Posted		-		dusa CD		Currer	itly Empty	
	oleted Tra	<u>des</u>							
•	afish Gro	<u>w!</u>							
	FAQs	3	How Zunafis Works		Trading Rules		assle- Free failing	User Rating System	Contact Zunafish

Fig 4C		Trade the s	ZUNAF stuff you're do want	ne with for	stuff you		
	Select a category to see what's available:						
	DVDs	CDs	Books	Video Games	I I VHS	Audio books	
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	FAQs	How Zunafis Works	··· Dules	Hassle- Free Mailing	User Rating System	Contact Zunafish	

Fig 4C2	2	de the st	ZUNAFIS uff you're dor want!		stuff you	
		Select a	category to	see what's	available:	
	DVDs	CDs	Books	Video Games	VHS	Audio books
Welcome kenw	<u>User</u>		My Zunafish			
Sign out			STUFF I WAI	NT MY ST	UFF OTHE	ERS WANT
My Zunate Stuff I've Post Mor	Posted		Medusa CD	Currer	ntly Empty	
	oleted Trades		408			
My Accor	unt afish Grow!					
	FAQs	How Zunafisl Works	RILIAS	Hassle- Free Mailing	User Rating System	Contact Zunafish

DVDs User	Select	a ca	ategory to		/hat's av	ailable:	
	CDs		Books				
<u>User</u>	7			1 _	/ideo ames	VHS	Audio books
	ì	Tra	ade Offer	410			
		Yo	u request	ed the	CD "Me	dusa"	
<u>sh</u>			er B has l I trade it f			eptable o	ond. and
Posted		User B's Trading History					Left:
Post More Stuff  My Completed Trades  My Account		01	Neutral co	omments 23			s - 56 min cept
Help Zunafish Grow!			Decide Later D			smiss Make the Trade	
	·	<u> </u>					
FAQs	Zunafis	sh	Trading Rules	Fr	ee F	Rating	Contact Zunafish
r	osted Stuff eted Trades at fish Grow!	Stuff Stuff eted Trades ot fish Grow!  How FAQs Zunafi	Stuff Stuff eted Trades at fish Grow!  De	User B's Tra  Stuff  eted Trades  at  fish Grow!  How  Zunafish  User B's Tra  O Positive of O Neutral co O Negative of Trading Pulse	User B's Trading Formula Stuff  Stuff  O Positive commen O Neutral commen O Negative	User B's Trading History  O Positive comments  Neutral comments  Negative comments  Negative comments  Decide Later  How  Zunafish  Trading  Pules  Free	User B's Trading History  O Positive comments O Neutral comments O Negative comments O Negative comments  O Decide Later  Dismiss  Make  How Zunafish  Time  23 hrs to acc  Time  23 hrs to acc  Time  23 hrs to acc  Trading Pulse  Trading Pulse  Free  Rating

Fig. 4E

## ZUNAFISH Trade the stuff you're done with for stuff you want!

Select a category to see what's available:

DVDs CDs Books Video Games VHS Audio books

Welcome User

<u>kenw</u>

Sign out

My Zunafish

Stuff I've Posted

Post More Stuff

My Completed Trades

My Account

Help Zunafish Growl

Complete Trade 411

- 1. Put CD "Duets" in an envelope
- 2. Cut and tape mailing label to package:

D. Elias 55 W. End Ave. Apt. #11E New York, NY 0023

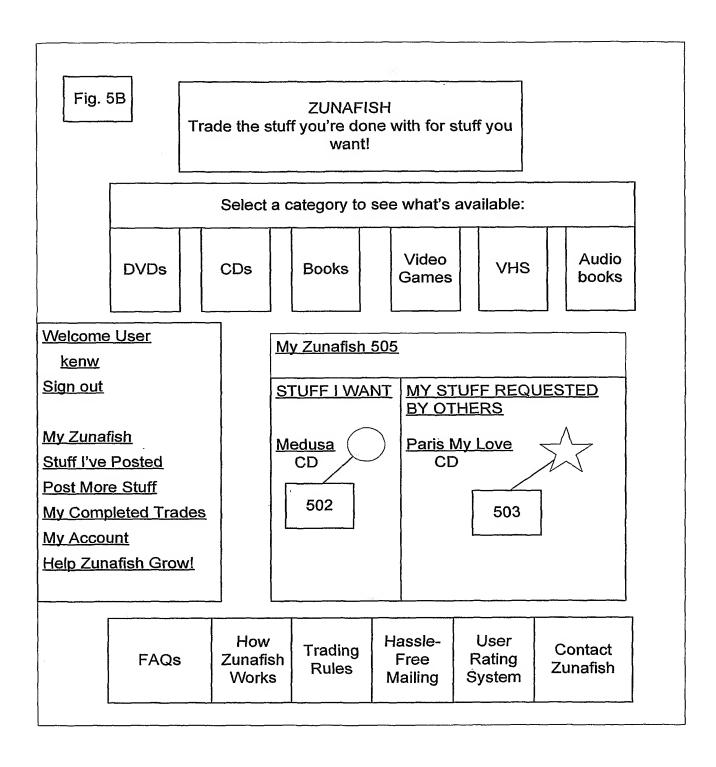
3. Write MEDIA MAIL on the envelope

Back to Zunafish

FAQs How Zunafish Works Trading Rules Hassle- Free Rating System Contact Zunafish

Fig. 4F	de the stuf	ZUNAFIS f you're dor want!	SH ne with for s	stuff you	
	Select a	category to	see what's	available:	
DVDs	CDs	Books	Video Games	VHS	Audio books
Welcome User  kenw Sign out  My Zunafish Stuff I've Posted Post More Stuff My Completed Trades My Account	11 <u>Du</u> Tr	ompleted Tr /27/2004 uets CD for aded with U ate the Trac ailing Detail	<u>Medusa</u> CI Jser B <u>le Partner</u>	Rating P Positive Neutral Negative Enter Tex	
Help Zunafish Growl			Back to Zu	<u>nafish</u>	
FAQs	How Zunafish Works	Trading Rules	Hassle- Free Mailing	User Rating System	Contact Zunafish

Fig.	5A	Trac		want!	ne with for			
	DVDs		CDs	Books	Video Games	VHS	Audio books	
Welcome Sign out	User	····		Stuff I've P	osted 501			
	My Zunafish			Post Mo	ore Stuff			
Stuff I've Posted  Post More Stuff  My Completed Trades  My Account			,	CDs  20 Golden Greats by F. Sinatra  A New Day Has Come C. Dion				
Help Zunafish Grow!								
	FAQs		How Zunafish Works	Trading Rules	Hassle- Free Mailing	User Rating System	Contact Zunafish	



ZUNAFISH Fig. Trade the stuff you're done with for stuff you 5C1 want! Select a category to see what's available: Video Audio VHS **DVDs** CDs Books books Games Welcome User Trade Offers 515 <u>kenw</u> User bbloom (history) wants "Paris My Love" Sign out Click to a title to propose a trade: Bat Out of Hell - Meat Loaf My Zunafish Stuff I've Posted Best of Reba McEntire - Reba McEntire Post More Stuff My Completed Trades My Account **Decide Later Dismiss** Help Zunafish Grow! How Hassle-User Contact Trading **FAQs** Zunafish Free Rating Zunafish Rules Works System Mailing

Fig. 5C2

Zunafish: Item Detail 520

Best of Reba McEntire - Reba McEntire

Label: PolyGram County Artist: McEntire, Reba Release Date: 1985

Click here for **Discography** 

Proceed with Trade

No Thanks

Fig. 5D

Zunafish: Trade in Progress 525

Proposed trade - "Paris My Love" for

bblooms "Best of Reba McEntire"

If accepted, you will receive confirmation email, and Zunafish will deduct \$1 from your account.

\*\*\*NOTE - Trade is pending for 24 hours

OK, Proceed

No Thanks

ZUNAFISH Fig. 5E Trade the stuff you're done with for stuff you want! Select a category to see what's available: Video Audio VHS **DVDs** · CDs Books books Games Welcome User Trade Offers 530 <u>kenw</u> You have agreed to trade "Paris My Love" for Sign out "Best of Reba McEntire" My Zunafish Time left to receive Final confirmation Stuff I've Posted 23h 59m Post More Stuff My Completed Trades My Account <u>OK</u> Help Zunafish Grow! How Hassle-User Contact Trading FAQs Zunafish Free Rating Rules Zunafish Works Mailing System

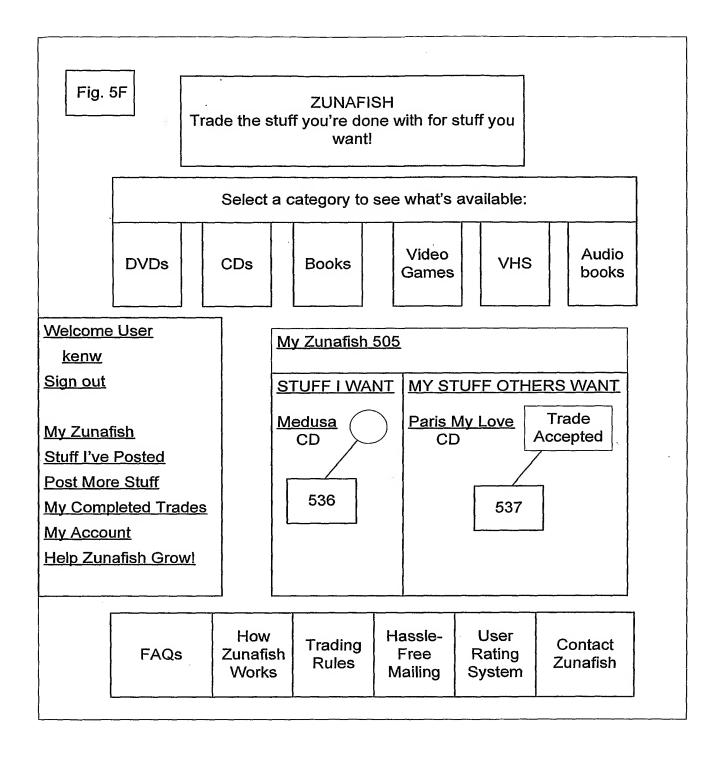


Fig. 5G ZUNAFISH Trade the stuff you're done with for stuff you want! Select a category to see what's available: Video Audio **DVDs** CDs **VHS** Books books Games Welcome User Complete Trade 540 <u>kenw</u> 1. Put CD "Paris my Love" in an envelope Sign out 2. Cut and tape mailing label to package: My Zunafish D. Elias Stuff I've Posted 55 W. End Ave. Post More Stuff Apt. #11E New York, NY 0023 My Completed Trades My Account 3. Write MEDIA MAIL on the envelope Help Zunafish Grow! Back to Zunafish User How Hassle-**Trading** Contact FAQs Zunafish Free Rating Zunafish Rules Works Mailing System